

# HANNAH SHAFFER

INDUSTRIAL DESIGNER

## CONTACT

Norwalk, CT  
971 . 724 . 9324  
hshafferid@gmail.com  
hshaffer.com

## EDUCATION

B.I.D Industrial Design  
Pratt Institute  
Grad. June 2013  
Brooklyn, NY

## SKILLS

Industrial Design  
Footwear Design  
Accessories Design  
3D Design & Visualization  
Presentation Design  
Packaging Design  
3D Printing  
Prototyping

## SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Centric PLM  
Rhino 3D  
Grasshopper  
Blender  
Modo  
ZBrush  
Keyshot  
Substance Painter

## PROFESSIONAL EXPERIENCE

**Co-Founder & Industrial Designer @ EHS Design & Consulting**  
Norwalk, CT | September 2022 - Present

Partnering with clients to create and visualize engaging products, experiences and spaces. Clients include Calvin Klein, Lululemon and MME Studio.

**Senior Industrial Designer - Super Chewer @ BARK**  
New York, NY | March 2022 - August 2023

Designed and developed high-performance hard-good and soft-good dog toy product. Responsible for design, technical communication, material selection and revisions to meet mechanical and behavioral safety product requirements. Managed timely communication with manufacturing partners in Asia over Centric and tracked swatch and sample shipments for milestone approvals.

**3D Advanced Projects Designer @ Nike**  
Beaverton, OR | April 2021 - March 2022

Design conceptual footwear designs for Catalyst I.S.P.A., Co-Create collaborations and Lifestyle Innovation Projects.

**3D Designer II - Catalyst @ Nike**  
Beaverton, OR | February 2020 - April 2021

Concepted with Catalyst Footwear Design and cross functional partners on a variety of projects including exploratory research work for I.S.P.A. and refined concepting for Co-Creation with Nike's arts and culture industry partners.

**3D Designer II - Women's Nike Sports Wear @ Nike**  
Beaverton, OR | April 2018 - February 2020

Focused in leveraging 3D to amplify expression across multiple female consumer dimensions from street to pinnacle. Projects covered a spectrum of styles ranging from classics to modern sport, to visionary sport-style innovations.

**3D Footwear and Accessories Designer @ Def3D**  
New York, NY | June 2016 - April 2018

Designed 2D and 3D concepts artwork and technical packages for accessories and footwear projects. Clients included Dooney & Bourke, Floafers and Duckie Boots.

**3D Visualization Specialist @ Coach**  
New York, NY | October 2014 - April 2016

Responsible for 3D creation of handbags, accessories, footwear and jewelry. Partnered with IS & IT to help develop workflow systems and increase efficiency.